

CV

Name: Yuxiao Lu (Lucy)

Education Background

UC Berkeley	Courses include Art History, Finance, PR	Exchange Student	2012.09-2013.06
USST	English/Finance Major	B.A.	2009.09-2012.06

Assistant Producer/Fixer/Translator

Worked in Boxtop Studio, job description as below and projects involved list 2013.08-2015.01

- Interpreting for foreign director and DoP
- Coordinator of Reality TV shows Super Nanny, Millionaire (Chinese version with origin format)
- Assistant producer of corporate video projects of Alibaba, Alston, Hays and Dell.
- Coordinator of behind the scene videos and vox pop of movie Queens.
- Preparing shooting applications and applying for Journalism visa for foreign production crew.
- Coordinator of live stream event.

Freelancer **Fixer/Producer** 2015.01-2015.02

- Line producer for CBS '60 minutes' program, work also including researching and contacting.
- Making translation, transcription and subtitles for English documentaries and promo videos.
- Producer of gov-support promo mini movies for Jinshan District, Shanghai.

Producer in house

Shanghai Eagle Media Co. Ltd **Producer** 2015.02-2015.04

Crew organizing

- Location scouting, interviewing actors, doing presentation and meeting with agency and clients.
(Clients: Mercedes-benz, Avene, AccorHotels)

Freelance fixer/line producer/interpreter/director assistant 2015.05-2016.11

- Translating BBC documentaries' scripts.
Singapore Asia News City Time Traveler program Shanghai part, being fixer
TVC (Clients includes: Adidas, UnionPay, Australia Post, Alibaba, Akzonobel, Coca cola, Bayer)
being line producer or director assistant
Subtitles making.
Being interview interpreter and transcriber for promo videos
Making interview of corporate videos
Australian TV program "60 Minutes" as PA
Line producer of Documentary "Eat the World" for Amazon.com
Fixer of German Documentary "Stefen Goedde Goes China"
Fixer of German Documentary "Galileo"

PM of PR branding project for Hanas Group 2016.12-2017.11

SEO&SEM promotion

Group Corporate video planning

Other branding work as Group websites planning, copywriting and VI design coordination

Freelance documentary fixer/researcher/TVC line producer/interpreter

2017.11-2018.12

Fixer of Airbnb promo video

Line producer of Alibaba Jellycat promo video

Line producer of Alibaba 11.11 event

Line producer of JP Morgan corporate video

Fixer of Microsoft Office 365 corporate video

Researcher and fixer of Australian SBS *Destination Flavour China* documentary

Researcher and fixer of Australian SBS TV show *Who Do You Think You Are*

Line producer of Independent movie "Two One"

Researcher of Documentary style corporate video for CAT excavator

Fixer of Promo video for Oxford University Press

Fixer of BBC 2 TV program *ICONS*

Researcher of Discovery documentary *Chinese Theory of Everything*

Researcher of CCTV 4 *Tracing Heritage* international version for Nat Geo

Researcher of BBC UKTV documentary program *Impossible Engineering*

Researcher of BBC 2 TV program *Reggie in China*

Freelance documentary fixer/researcher/TVC line producer/interpreter

2019.1-now

Line producer of an Estee Lauder TVC

Fixer and researcher of ABC documentary *Dragon Down Under*

Fixer and researcher of ZDF documentary *Aus lands journal*

Researcher of ZDF documentary about gene editing/China military rising

Fixer of Channel 4 Formula 1 Chinese Grand Prix shoot.

Researcher of Germany TV Welt program *Pop-up construction*

Pepsi China corporate video line producer

New Development Bank corporate video line producer

Hutchison Whampoa Limited corporate video line producer

Researcher of Channel of News Asia documentary *A Taste of China*

Accenture corporate video line producer

The 2019 DOTA2 international invitational tournament line producer.

Hyatt group corporate promo line producer

Jones Lang LaSalle Group corporate promo line producer

National Geography documentary *Ancient China from Above* researcher and fixer

BBC documentary *One Cup, a Thousand Stories* researcher and fixer

Discovery documentary *Zhang Yingying*

Jabil corporate promo line producer

CNA documentary *Undercover Asia*