

WORK PORTFOLIO



ARNAV S SHAH

FREELANCE PRODUCER



ABOUT ME



Having completed his degree in Mass Media
With a major in advertising, Arnav began his film making
career in 2016 as an assistant director in television shows
and commercials. In 2019, he moved into film production and
worked with the renowned production houses like Dharma
Productions, Dharmatic Entertainment and Excel Entertainment on
various films and web series.
In 2022, Arnav got back into advertising as a Producer with
NEWJ/Ask Media Labs until finally starting freelancing for
Advertising and Films.
As a writer, producer and director, Arnav enjoys creating a wide
breadth of content ranging from commercials to documentaries
and narrative films.

VIDEO PORTFOLIO



My portfolio is a testament to the breadth and depth of my expertise. Whether it's crafting visually stunning commercials that capture the essence of a brand, producing emotionally resonant documentaries that shed light on important social issues, or creating immersive music videos that transport viewers to new worlds, each project in our portfolio is a reflection of our commitment to storytelling mastery.



Kheeraj

DIRECTOR: EDWIN QUADROS

D.O.P: SUJAY PAWAR

AGENCY: ASK MEDIA LABS

ABOUT THE PROJECT :

Khelraja, an online gaming app wanted to showcase their product as a part of major celebrations - Diwali & Cricket World Cup. We created 3 campaign films for them highlighting the various games & USP for the app through their brand ambassador Esha Gupta taking their views into the world of Khelraja.

[**WATCH THE VIDEO**](#)



**DIRECTOR: ISHWAR SINGH
MUCCHAL
D.O.P: VISHAL GANDHI
AGENCY: HASHTAG ORANGE**

ABOUT THE PROJECT :

Lovely Professional University offering various educational courses wanted to show how a degree from their institute helps head start your career. We created a series of 2 ads where we show our protagonist getting superior treatment in his work place and his superiors having a degree with LPU.

[WATCH THE VIDEO](#)





DIRECTOR: HARSH NIGAM
D.O.P: DIGVIJAY PATIL
AGENCY: ASK MEDIA LABS

ABOUT THE PROJECT :

NCDEX, a government body wanted to raise awareness about commodity trading and the exchange market in tier 2 and 3 cities of India. We shot a campaign of 6 films using rural scenarios to create explainer videos for people to understand about commodity market and the commodity exchange.



[WATCH THE VIDEO](#)



FUNEXCH

PLAY | WIN | REPEAT

DIRECTOR: HARSH NIGAM
D.O.P: DIGVIJAY PATIL
AGENCY: ASK MEDIA LABS

ABOUT THE PROJECT :

People have various inhibitions when it comes to online game apps. Funexch wanted to change that perspective.

We created 3 films/reels which highlight the various advantages of this app compared to any other app in a fun and humour setting.

[WATCH THE VIDEO](#)

boat

DIRECTOR: KUSHAL VERMA

D.O.P: DIGVIJAY PATIL

AGENCY: ASK MEDIA LABS X IFP

ABOUT THE PROJECT :

Nidra Egire, a song that talks about uncomfortable dreams and how to chase them. We used this idea and integrated this into boxing to show the journey of the artist from fall to rising back on his feet all shot over one location of a boxing gym.

[WATCH THE VIDEO](#)



boat

DIRECTOR: KUSHAL VERMA

D.O.P: DIGVIJAY PATIL

AGENCY: ASK MEDIA LABS X IFP

ABOUT THE PROJECT :

Kaati Patang as the name suggests was a song loosely based on a young boy's relentless pursuit to fly a kite. We used the festival of Makarsankranti and decided to shoot this video in a day across the city of Ahmedabad showing the journey of the boy managing to fly his kite in a guerilla style of shoot.

[WATCH THE VIDEO](#)





DIRECTOR: DAMIAN ROY

D.O.P: NISHANT NAIDU

AGENCY: TILT MEDIA

ABOUT THE PROJECT :

MG Motor new compact electric car was the talk of the town when it launched with its sleek design and efficiency. We wanted to create auxiliary content for the brand to help them highlight various features of this car. We partnered with film makers and creators from across India and helped them create reels and quick ads for MG.

[WATCH THE VIDEO](#)



ESARWA

DIRECTOR: HARSH NIGAM

D.O.P: DIGVIJAY PATIL

AGENCY: ASK MEDIA LABS

ABOUT THE PROJECT :

Esarwa, an automated accounting and inventory management app wanted us to raise awareness about their product showing the convenience of use. We created 3 short studio based films across various scenarios highlighting how easy and hassle free the app is to use.

[WATCH THE VIDEO](#)



BLUE ENERGY
MOTORS

DIRECTOR: VIJAYRAJ PATIL

D.O.P: SAGAR SA

ABOUT THE PROJECT :

Blue Energy Motors is the only truck manufacturer in India making green trucks running on LNG. To highlight their features and fuel efficiency, we created a corporate documentary for them shooting over 6 days starting from their factory in Pune following them on their journey to Gujrat.

[**WATCH THE VIDEO**](#)





GreenLine X
Decarbonising heavy trucking



DIRECTOR: VIJAYRAJ PATIL
D.O.P: SAGAR SA

ABOUT THE PROJECT :

Greenline Logistics has partnered with Ultratech cement to ensure logistics happen in a greener, more sustainable, environmentally friendly way. To cover this, we travel to Sirohi to their plant and shot various different logistical features following the trucks from their loading points to their final delivery points.

[WATCH THE VIDEO](#)



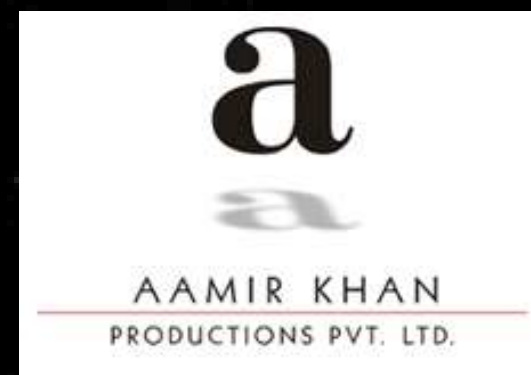
DIRECTOR: AJAYKUMMAR S
D.O.P: DIGVIJAY PATIL

ABOUT THE PROJECT :

ISA, is an international alliance whose aim is to harness Solar energy as a main source of energy in rural and semi developed parts of the world. They are building solar panels across India to help with any sectors like healthcare, education etc. We have acted like the official video team for this project shooting the solar plants and development across various locations - Bangalore, Assam, Bhopal.

[WATCH THE VIDEO](#)

ADDITIONAL WORK





LET'S CREATE SOMETHING GREAT TOGETHER

CONTACT ME :



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